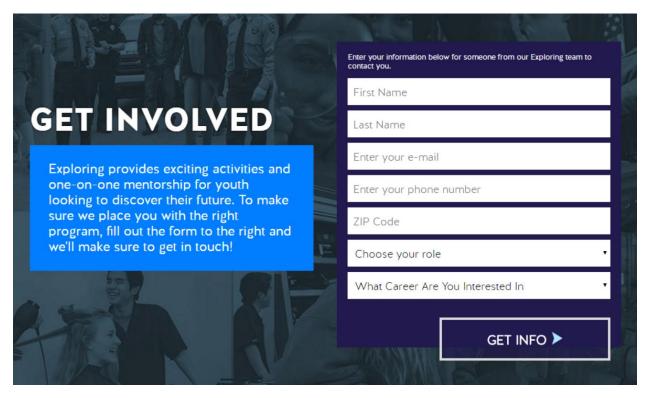


LEAD GENERATOR



- Leads are being generated from Exploring.org and include anyone interested in joining, leading, sponsoring, or otherwise supporting Exploring in their area.
- Scout Executives, Assistant Scout Executives and DFS's receive weekly lead reports.
- Exploring Execs and staff advisors receive <u>immediate</u> notifications of each lead generated.
- To make changes to any of these settings, email your request to exploring@lflmail.org.

WHEN YOU RECEIVE AN IMMEDIATE NOTIFICATION EMAIL:

- In the email, you will see a note to "copy & paste the following URL into your browser to mark lead as contacted".
- 2. By following this directive you are changing the status of your lead to "contacted". You will no longer receive email notifications for that particular lead. The lead will begin to show as "contacted" on your SE's weekly report.
- 3. Invite the person to attend an existing post/club meeting to get a feel for the program and connect them to appropriate Exploring advisors.